London Polymer Clay Group

# Steering group meeting – 4 July 2017

## Outgoing chair

Decided that Carol Blackburn should be offered ‘life membership’ and the ability to attend any regular clay meeting at no charge. **JP** to make the life member card (out of PC).

## Perfume purses workshop

Bookings have been limited and the event will make a small loss. Decisions regarding future events:

* Promotion was adequate, but advantage to piggy-backing other people’s promotions, eg Cara’s communication for Polymania. Google ads very cheap.
* Promotion for object-based workshops should emphasise how learning will be more generally useful for other projects.
* For workshops over two or more days, provide accommodation options and perhaps try to get favourable rate.
* Confirm dates and venue early in process.

## Sarah Shriver workshop

Agreed this would be welcomed by members. Consider running in conjunction with BPC but with clear contractual arrangements for cost sharing. **AP** to contact Sarah for interest/availability.

## Melanie West workshop

Bookings adequate, likely to be sold out.

AP requested that demo seating be reservable for less able (and AC thinks photo/videoers should be in the back row).

## Regular group meeting

#### Demo 30 July

Confirmed it will be more colour work. Description to be amended to emphasise that it’s new content and back on demand. Also to bring inspirational object, fabric or image.

#### Chair

CW unable to attend. **RW** to chair. **AC** to provide name labels.

#### Newbie session

Agreed that it was unfair always to burden JP, but that basic introductions were welcomed (but free personal tutorials not on offer). Decided that a basic ‘core’ should be developed and described, to include conditioning, how to make custom colours and some pattern-making. Demonstrator to show an example (bead, pendent etc) that they are comfortable with. Other experienced members to be encouraged to run future newbie sessions.

#### Promotion

Agreed general pattern is for mailing to members four weeks before event, and Facebook ad two weeks before. **RW** to define ‘package’ of requirements that make it easy for her to update ads.

#### Writeup

**TH** to do copy for 30 July meeting, **RW** to supply images.

#### 17 September meeting

**AP** to provide adequate tiles for firing, **AC** to bring adhesives.

#### November meeting

Possible theme of ‘useful and acceptable gifts’ pre-christmas. Demo options:

* **AC** propelling pencils (AP to sell mechanism)
* **RW** covered cutlery
* **JP** inro.

Alternative of ‘how to’ of a variety of medium-advanced techniques (eg inlaying, stringing, clasps)

## Treasurer’s report

Account balance is £7,574 but with a liability of £3,280 in workshop fees. Balance of c£4,000 needs to be utilized to maintain funds below £5,000.

Agreed ‘Loyalty bonus’ workshop in principle. Held on regular meeting schedule and fee, with target of May birthday meeting. Celebrity clayer to be booked. Advance first-come invitations to 20 places on the day to be sent to ‘regular attenders’ (eg two of the last four meetings) plus individuals making recognisable contribution to group. Remaining places advertised to normal timetable.

Possible celebrities - first choice Melanie Muir, Bettina Welcome, Sylvia Perogue, Christine Dumont.

## Date of next steering group meeting

Subsequently decided to be agreed at September group meeting

## Steering group membership

JP coopted back onto group. AP and JP thanked for superb efforts with anniversary cake and refreshments.